



Talent program

Marketing and Communications Internship

- Join a Copenhagen-based and internationally minded start-up

Globafy invites you to join our International Marketeer Talent Program as intern.

This is a great communications and marketing internship opportunity for students living in or interested in moving to Denmark.

We are a young IT company who make it very easy for business people all over the world to conduct meetings on their phones – also called conference calls.

We need young talents to help us experiment with new approaches to communications and marketing.

Your Internship

In close cooperation with senior management and our young marketing team, you will be working on your own project as project manager or market manager.

This is a great opportunity to build your skills in international marketing and communications including online/social media, writing for the web, advertising, PR, communications, and business development.

If you are a native speaker of a language other than Danish, you can be in charge of launching our user-friendly conference call platform in a new country as a market manager intern based in our Copenhagen office.

We are especially interested in native speakers of: Norwegian, Swedish, Finnish, German, French, English, Dutch and Danish.

Our Business

We are an international start-up based in Copenhagen. We have developed several innovative services for global communications and collaboration mainly focused on conference calls, which is an environmentally friendly way to increase knowledge sharing in organisations.

We are a multi-brand company with globafy.com being our basic free service for international audio conferencing with access numbers in more than 50 countries.

Your Development & Our Ideas

We are now targeting new countries, and you can be a core team member of the internationalization team. Your tasks in launching our service in a new country will include:

- ♦ Market research
- ♦ Web concept development and writing for web
- ♦ Marketing including advertising, social media and PR, focused on experiments to test what works and what delivers the highest return on investment
- ♦ Project management

You will have plenty of opportunities to learn and will work directly with senior management and our team of young marketeers. We are an informal organisation who believes that running experiments is a great way to learn and have fun.

When and Where

You will be working from our office in the heart of Copenhagen (Store Kongensgade 75 B).

Start date is flexible; it could be winter 2014, but also sooner or later. You will be working 3-5 days a week for a period of 3-12 months – we will work with you to create an internship that fits both your learning goals, personal interests, and relevant time frame.

Please include your CV in the email and include directly in the email text your native language (mother tongue) and the internship period interesting to you.

Call or send your application to:

Jakob Munk
+45 5050 6624
info@globafy.com

A Word from Our Previous Employees

Here's what our previous and current interns have said about working with us:

"Globafy offers me an international environment with a lot of responsibility and challenges. They hold workshops and other opportunities for me to develop here. Everybody is very helpful and the tasks are interesting. Jakob and Kim (the bosses) really strive to create a great environment and care about your development. I'm not constantly checking the clock to go home here. It's the best place to combine development, work, and fun!"

-Susan

"When I interviewed, I was told that working here would be informal, with encouraged communication. Initially, I didn't believe it because I've heard it before at previous places, but here it is true, as everything is friendly and informal. At Globafy, I feel safe to share opinions, and it's fun because we aren't pressured – we are our own managers."

"It is a start-up, so I can bring my energy and creative ideas to help the company grow; I have the freedom to develop together with the company."

-Mira

"I really like the responsibility that has been given to me, and the encouragement to pursue ideas that may very well fail. It is almost a mantra for Kim and Jakob that we do as many things as we can and then see what works and spread out it across the organization. I joined Globafy because it sounded exciting, and since it is a start-up, I get to work with many different areas"

-Jeppe

"With the responsibility I am given, I can do so many things I've never done before. Everyday, I get into work and take on something new and push myself. It's many cultures in here and we all do things differently, but we all work as a team, and you can use Globafy as a playground to try things out. And play FIFA. It's not too stressful".

-Petter